

# Eleusis Benefit Corporation For Profit and For All Mankind

## Shlomi Raz

Executive Officer, Eleusis Benefit Corporation, PBC

**Manx BioMed**

Bio Business Conference 11<sup>th</sup> December 2014



# Eleusis Benefit Corporation

- Objective
  - Serve stakeholders and generate material public benefit (B-Corp)
- Mission
  - Develop safe and effective drug and drug adjunctive therapies utilizing currently scheduled and newly developed neurotransmission modulators
- Initial Development Targets
  - Neurodegeneration and Age-Related Disease/Disorders (“Well-derlyness”)
  - Cognitive Enhancement
  - Inflammation Related Disorders
  - Neuropsychiatric Disorders
- Funding
  - Series A expected following completion of “proof of concept” studies in 2Q2015

# Eleusis – and the Eleusinian Mysteries

- The Eleusinian Mysteries, the most important annual religious event in Ancient Greece, began in 1500 BC and continued until 392 AD
- Served to “elevate man above the human sphere into the divine and to assure his redemption by making him a god and so conferring immortality upon him”
- Initiates swore a vow of secrecy, and upon reaching Eleusis, spent a day of fasting before drinking “kykeon” and participating in a secret two-day ritual

## Cicero on The Eleusinian Mysteries



Cicero

“For among the many excellent and indeed divine institutions which your Athens has brought forth and contributed to human life, none, in my opinion, is better than those mysteries. For by their means we have been brought out of our barbarous and savage mode of life and educated and refined to a state of civilization; and as the rites are called "initiations," **so in very truth we have learned from them the beginnings of life, and have gained the power not only to live happily, but also to die with a better hope.**”

# Promise and Peril of Powerful Tools



- Psychedelics and related drugs may be the most potent and underutilized tools available to mankind

**Manx BioMed**

Bio Business Conference 11<sup>th</sup> December 2014



# Investment Profile

- Deeply “distressed” pharmaceutical class
- Asymmetric return profile w/“power law” potential
- Multiple “shots on goal”
- First mover advantage
- Opportunity to “do good” as well as “do well”

# Isle of Man

- Open-minded and open to innovation with a “can do” spirit
- Ideal location for in-patient service prototype development
- Ideal home for new drug and drug-therapy related IP

# Thank You

## Shlomi Raz

Executive Officer, Eleusis Benefit Corporation, PBC

**Manx BioMed**

Bio Business Conference 11<sup>th</sup> December 2014

