

# Health Checks

 **at Home**

Who we are



**Health Checks**  
at **Home**

What our  
service is not



# What do we do?

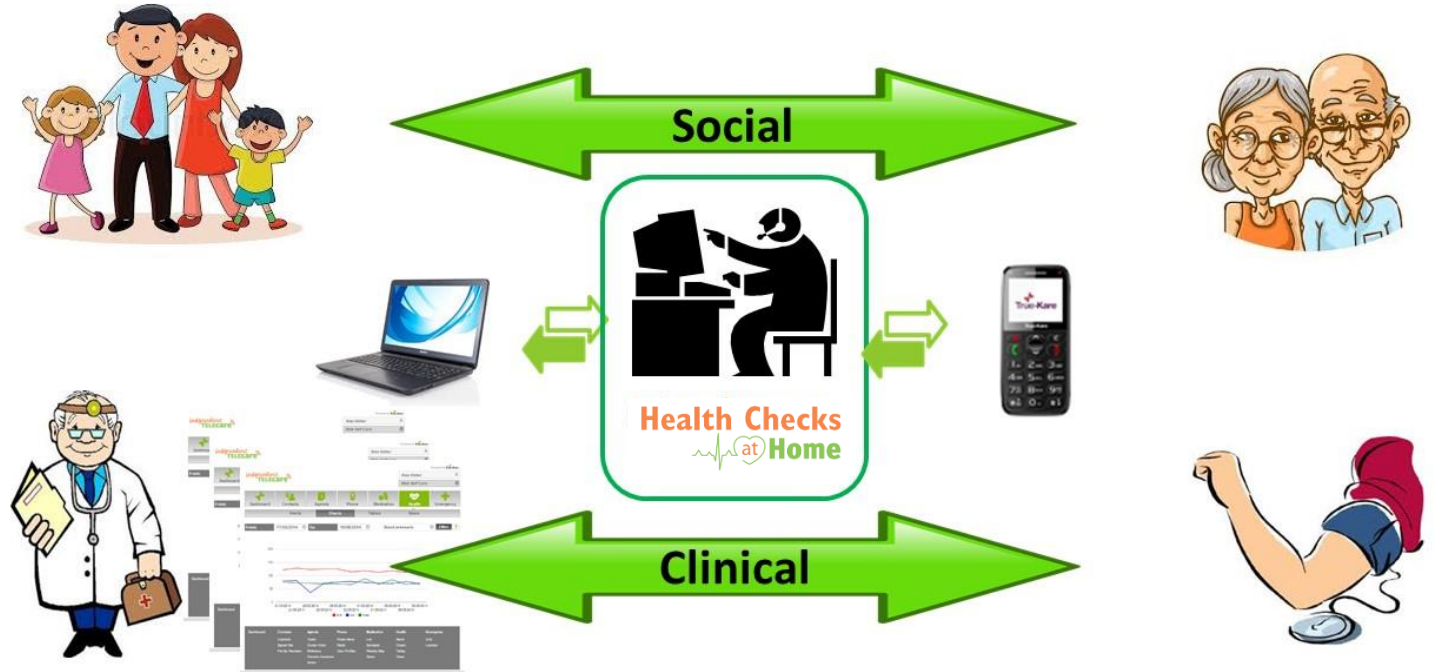
- Help the elderly and homebound live healthily at home for longer
- Identify changes in health measures that could predict future illness
- Help people manage their conditions
- Provide clinicians with better information on their patients health
- Give people confidence to do more
- Provide peace of mind for families and enable them to care better for their loved ones

# How do we do it?

- Selected commonly available mobile telecoms and health equipment
- Integrated it into a commercial health platform
- Made it easy to use
- Connected it to a virtual call centre
- Manned the call centre with experienced clinicians

# How it works

## A Community of Care



# Our Platform

## Health Checks at Home

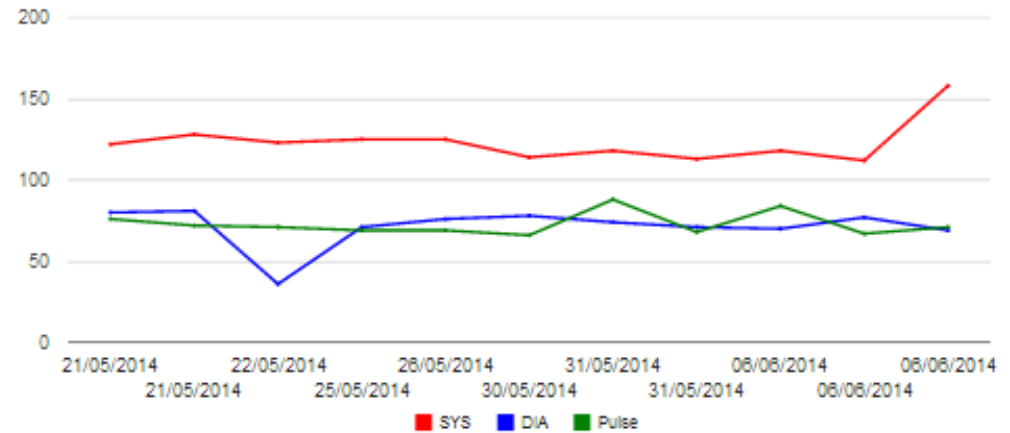
Powered by True-Kare

Alan Usher

Web Self Care

Navigation menu with icons and labels: Dashboard, Contacts, Agenda, Phone, Medication, Health (highlighted), Emergency. Below this is a secondary menu with Alerts, Charts (highlighted), Tables, and Share.

From: 17/05/2014 To: 16/06/2014 Blood pressure Filter ?

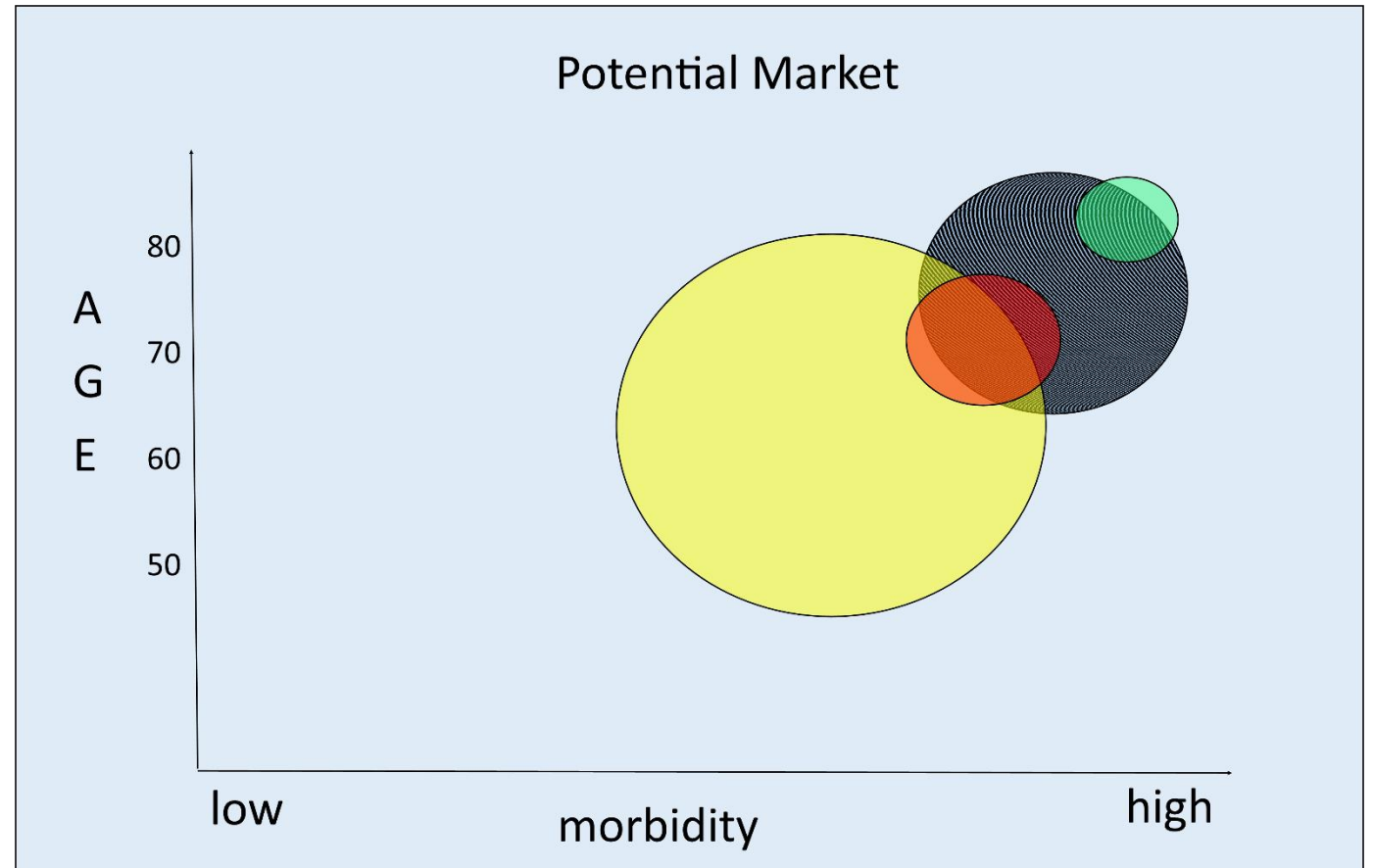


# What are the benefits?

- Text reminders to take medicines improve adherence by up to 50%
- Early warning of illness or incidents from trends in key indicators
- Better management of chronic conditions
- Enables families and carers to better manage conditions
- More effective use of GP's time
- Less demand on hospital services



# What is the market?



- Home care market 1.9 million
- Clinical supported App 16 million
- NHS telehealth 0.5 million
- Private telehealth Telecare 0.7 million

# What are we doing on the Isle of Man?

- Confirming service in Manx environment
- Demonstrating the configuration of the service
- Trial with volunteers and charities to quantify benefits
- Fine tuning our business model
- Rolling out Manx service
- Preparing to Launch in the Northwest

# What are the Next steps?

- 300 users in the IoM by end of 2018
- Attract investment to roll out in the UK
- Work with partners to gain channels to market
- 5000 users in the UK by end of 2019